



## LG sees red

LG has unveiled its latest range of LCDs – known as Scarlet. The striking TVs sport a slim profile along with a red-coloured back and soft touch on-off sensor.

Aimed at design-conscious consumers, the Scarlet TVs are also equipped with LG's Intelligent Sensor technology which detects ambient light levels and automatically adjusts the screen's brightness, while the colour is also adjusted in a similar way. What's more, this means that the power consumption is cut by up to 62%, says LG.

The Scarlet is available in 37, 42 and 47in full HD screen sizes, along with an HD-ready 32in panel.

01753 491500

[www.lge.com](http://www.lge.com)

## Make your Sqish come true



Viewers that wish they could get satellite TV without a large ugly satellite dish will welcome a new alternative – the Sqish.

The compact gadget can be aimed at mid and high powered satellites in order to receive Sky and Freesat.

The slim product measures just 480mm wide, 260mm high and 70mm deep, and can be covered with a 'sqishoflage' sticker to help it blend in with its surroundings.

The new product is ideal for buildings in conservation areas or listed buildings which do not allow conventional satellite dishes, or alternatively for mobile use on caravans and mobile homes.

01892 548468

[www.sqish.co.uk](http://www.sqish.co.uk)

## Freesat HD from Humax

Coinciding with the launch of the Freesat service, the new FOXSAT-HD digital set-top box from Humax enables viewers to watch subscription-free high definition content.

The HD box sports an HDMI port, two Scart sockets and Dolby Digital audio output and is supplied with an HDMI cable. It also features low power consumption, parental controls and audio description services.

The Freesat service – a joint venture from the BBC and ITV – offers access to over 80 digital TV and radio channels for a one-off payment that includes the digital set-top box, satellite dish and installation.

0870 247 8800

[www.humaxdigital.com/freesat](http://www.humaxdigital.com/freesat)



## Optimum goes with the Lava flow

The Lava bracket from AV furniture specialist Optimum is the maker's first ever wall mount.

Designed for use with LCD and plasma screens measuring 26 to 50in, the motorised bracket is operated by infra-red remote control. The mechanism allows the screen to be tilted through an angle of 90 degrees.

The new model sports a pearl grey finish and can be fixed to a wall or ceiling (by a specialist AV engineer).

The maximum load is 50kg for wall-mounted screens or 13kg for ceiling-mounted brackets.



01904 528090

[www.optimuminternational.co.uk](http://www.optimuminternational.co.uk)